



CORPORATE SPONSORSHIP SUPPORT

Corporate sponsorship is an essential component of Health Bridges International's funding strategies. *Our corporate partners provide funds for our general operations* – the costs of administration, staffing, and general programmatic operations – that are necessary for HBI as much as for any successful enterprise. Your support enables us to place the focus of our individual donor relationships on program-specific donations – the Ines Project for families living in extreme poverty with children living with a disability, Girasoles Sanos Program for formerly abandoned children, Neonatal Resuscitation Training Programs, and the Anemia Prevention and Treatment Program, to name a few.

Likewise, *your business can benefit from the visibility we afford our corporate sponsors*. You can realize the benefits of raised brand awareness, increased morale among employees, and your business' standing in the community as a supporter of humanitarian causes!

CHARITABLE SPONSORSHIP IS 100% TAX-DEDUCTIBLE TO YOUR BUSINESS!

Your corporate sponsorship is also 100% tax-deductible as long as your business' expectation is not to receive a "Substantial Return Benefit" – i.e. the benefit is not of greater value than the sponsorship.

How HBI Will Communicate Your Corporate Sponsorship:

Level 1 \$1 – 2,500: Bronze sponsorship entitles a sponsor to the following –

- Sponsorship recognition at the annual A Bridge to Change Benefit dinner with logo inclusion and recognition in the table materials and PowerPoint presentation
- Prominent logo placement on the Health Bridges website
- Special invitation to join us for a Team Perú Outreach Trip

Level 2 \$2,501 – 7,500: Silver sponsorship entitles a sponsor to the following –

- Sponsorship recognition at the annual A Bridge to Change Benefit dinner with logo inclusion and recognition in the table materials and PowerPoint presentation
- Prominent logo placement on the HBI website homepage
- Logo placement on all public promotional material and brochures
- Special invitation to join us for a Team Perú Outreach Trip

Level 3 \$7,501 – 15,000: Gold sponsorship entitles a sponsor to the following –

- Sponsorship recognition at the annual A Bridge to Change Benefit dinner with logo inclusion and recognition in the table materials and PowerPoint presentation
- Prominent logo placement on the HBI website homepage
- Logo placement on all public promotional material and brochures
- Special invitation to join us for a Team Perú Outreach Trip
- Health Bridges - Construction Crew Coffee Mugs for your office
- One of a kind placard/photo highlighting our partnership for your office wall



Level 4 \$15,001+: Platinum sponsorship entitles a sponsor to the following –

- Sponsorship recognition at the annual A Bridge to Change Benefit dinner with logo inclusion and recognition in the table materials and PowerPoint presentation
- Speaking role at the Andina event in coordination with the organizers
- Prominent logo placement on the HBI website homepage
- Health Bridges - Construction Crew Coffee Mugs for your office
- One of a kind placard/photo highlighting our partnership for your office wall
- Lunch and Learn event with HBI Executive Director. We will come to your organization to talk about the work of Health Bridges and our partnership
- Invitation to participate in a special, guided trip to visit Health Bridges work in Peru with Executive Director, Dr. Wayne Centrone

Ways of promoting your sponsorship with Health Bridges:

- Talk about making monthly, quarterly or annual “pledges” to support the Casa Girasoles Program*.
- Let your staff and partners know that 100% of your contribution, every penny, will go to programs and projects
- Discuss the partnership as building long-term capacity through the generation of evidence-based models that will be scaled to other countries and regions

What You Need from HBI for Your Corporate Tax Filings:

A qualified sponsorship payment is acknowledged in the same way as any other charitable contribution. HBI will provide a written disclosure statement that acknowledges your business’ charitable contribution and states that the contribution is deductible for federal income tax purposes.

We hope this provides an outline of the benefits and structure that a corporate sponsorship has for your business and for Health Bridges International. If you have further questions and ideas of how your business would like to support HBI, we look forward to continuing the conversation!

HBI is committed to financial accountability. We pledge to tell our donors how all donations are being used.